



SPECIAL OLYMPICS
WORLD
WINTER
GAMES
TURIN 2025

The Future is Here

ADOTTA
UN

CAMPIONE



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2025 Dates

6 March Delegation Arrivals
6-8 March Host Town Program
8 March **OPENING CEREMONY**

9 March Travel & Training Day
10-16 March Training, Competition & Awards
16 March **CLOSING CEREMONY**
17 March Delegation Departures

Participants

More Than

100,000

Spectators



103

Countries

2,000

Volunteers

More than

1,000

Coaches and
Delegation Officials

More Than

1,500

Athletes &
Unified Partners

1,000

Credentialed Media

3,000

Family Members

1,000

Honored Guests

160

Youth Leaders

Locations



Turin

- Host Town Program
- Opening Ceremony
- Healthy Athletes
- Global Youth Leadership Summit
- Floorball
- Figure Skating
- Short Track Speed Skating
- Closing Ceremony



Sestriere

- Alpine Skiing
- Snowshoeing



Bardonecchia

- DanceSport
- Snowboarding



Pragelato

- Cross Country Skiing

Sports



Alpine
Skiing



CrossCountry
Skiing



DanceSport



Figure
Skating



ShortTrack
Speed
Skating



Floorball



Snowboarding



Snowshoeing

Special Events & Programs

Global Youth Leadership Summit
Healthy Athletes
Host Town Program
Motor Activity Training Program
Receptions & Meetings
Unified Sports Experiences
Young Athletes Program
Law Enforcement Torch Run Final Leg

Turin2025.org

@SpecialOlympicsWorldGames

#SpecialOlympics #Turin2025

Adopt a Champion

Fundraising campaign aiming to support the participation of the Italian Delegation to the **Special Olympics World Games**



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Awareness → informing local administrations that one or more athlete/s will represent the Municipality/Region in the World. They can celebrate it, during local events, local councils and into schools

Sustainability → permits to cover all the costs for the participation of the Italian Delegation to the World Games (travel, insurance, technical clothes, technical pre-games meetings)



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Who can support the campaign?

❄ *Companies*



❄ *Local Administrations*



❄ *Crowdfunding and single donators*



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How to adopt



The donation of **1.500 €** covers the adoption of 1 Athlete

- travel expenses
- uniforms and sportswear
- insurances
- preparatory Team rallies and trainings

It is possible to adopt:

1 or more Athletes / Coaches



an entire Team (e.g. Alpine Skiing Team)



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Benefits

- Insert Company Logo on dedicated website www.ioadottouncampione.it and in all communication material (social and printed)
- Right to use “Adotta un Campione”[®] mark
- Speech during the press conference for the presentation of the Italian Delegation
- Right to use pictures and videos of the Athletes

Partner Tecnico
adidas

Hanno aderito alla Campagna «Adotta un Campione»

www.specialolympics.it www.ioadottouncampione.it

Facebook: Special Olympics Italia | Twitter: @SOItalia | YouTube: SpecialOlympicsItaly | Instagram: Special_Olympics_Italia

e i tanti, tantissimi, che con donazioni libere hanno voluto aderire ad #IoAdottoUnCampione e che, insieme, hanno reso possibile l'impossibile: realizzare il sogno di tutti gli Atleti in partenza per i Giochi Mondiali.



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